MAIL
MOVES THE COUNTRY
ZIP CODE
MOVES THE MAIL

THE POSTAL SERVICE DELIVERS WELL OVER **80 BILLION** MESSAGES EACH YEAR

MAIL IS THE BLOOD THAT SURGES THROUGH THE ARTERIES OF COMMERCE...

ORDERS

PRODUCTS
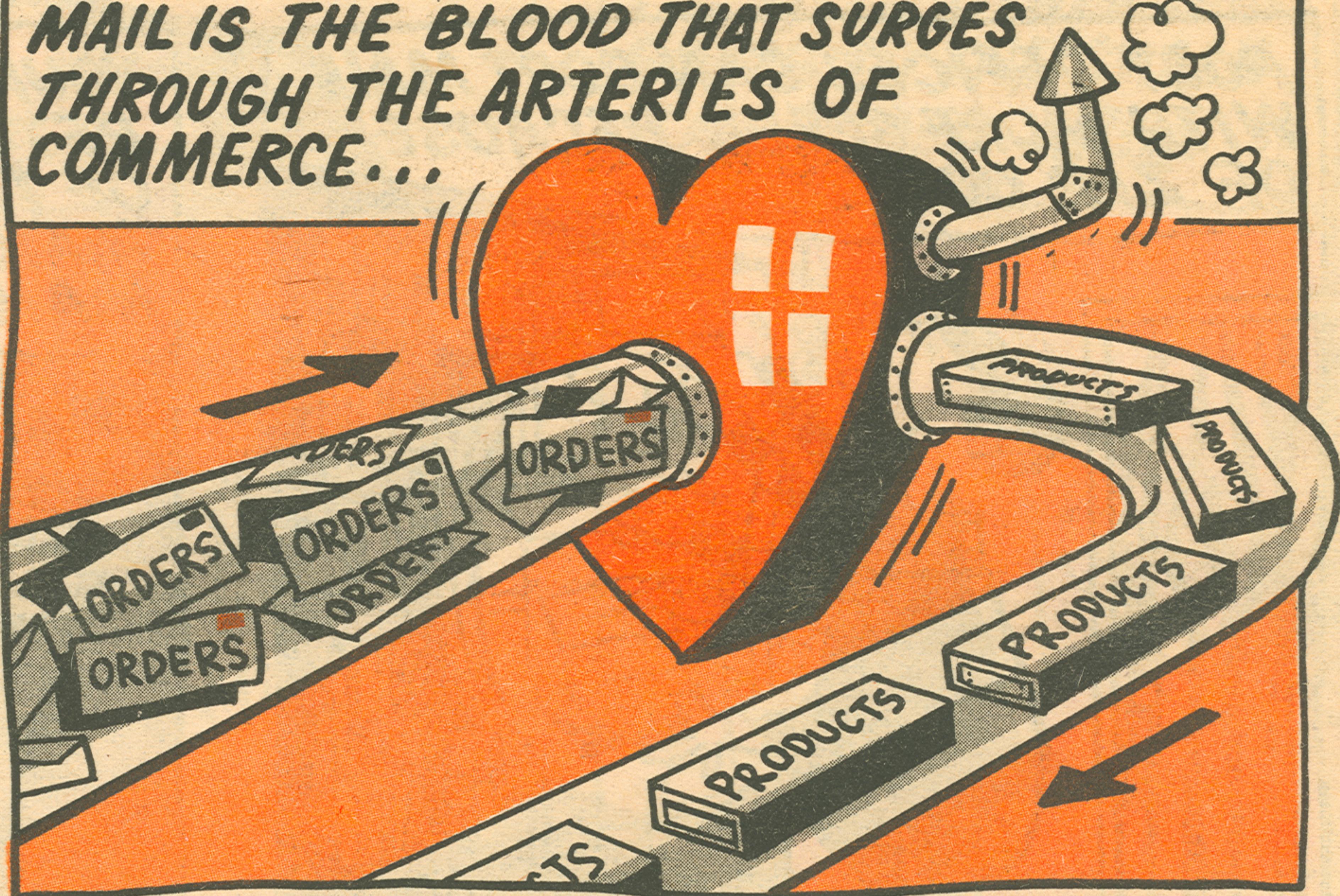
...THE TIE THAT BINDS FAMILIES AND FRIENDS

Dear folks, I Passed. Send money Love, Your son

AND MR. ZIP'S MODERN POST OFFICE DEPARTMENT MAKES IT POSSIBLE

U.S. POST OFFICE DEPARTMENT
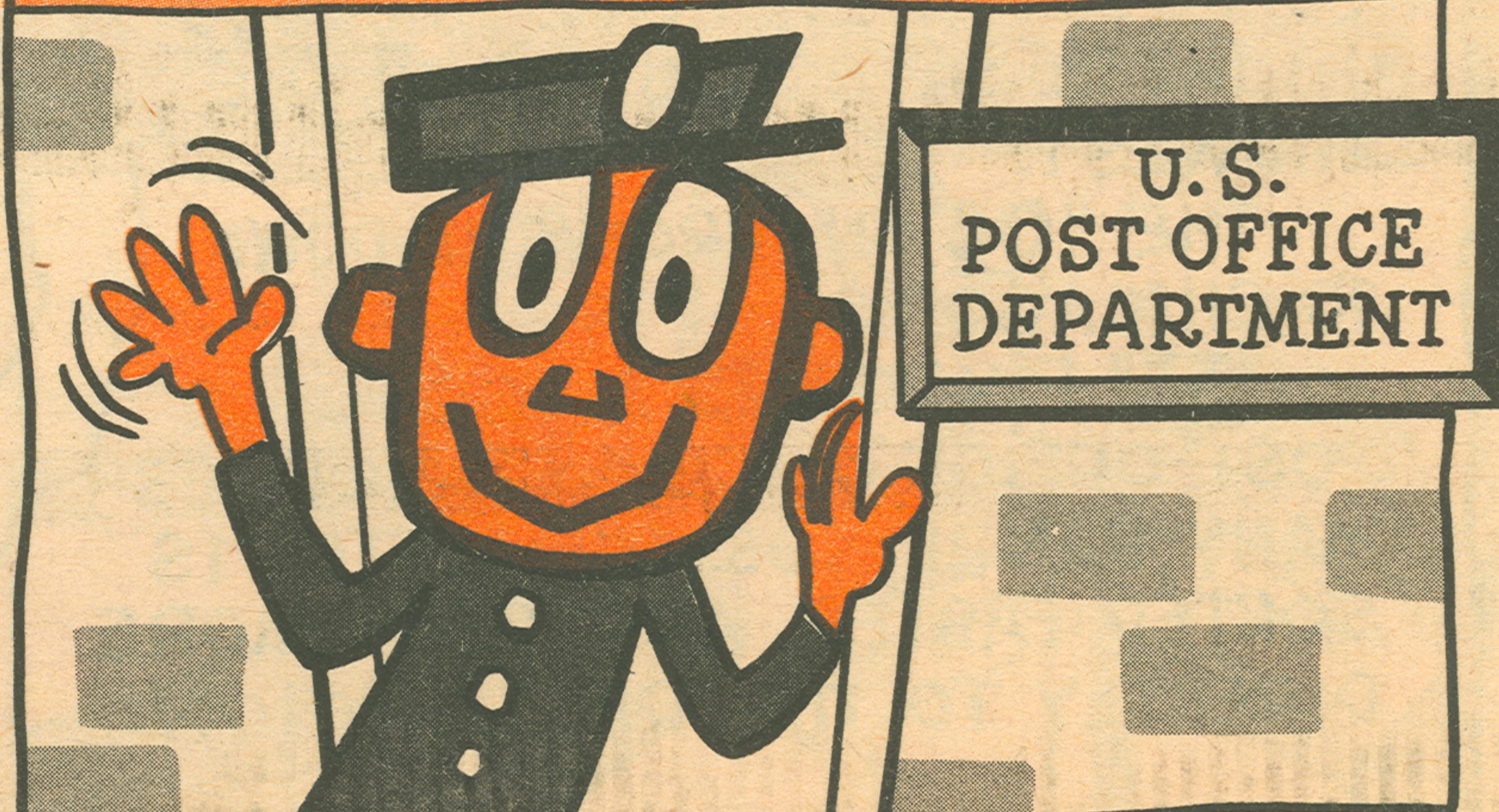
TODAY, NEARLY ALL LONG DISTANCE FIRST CLASS MAIL GOES BY AIR

U.S. MAIL

U.S. MAIL

THERE IS A FIVE NUMBER CODE FOR EVERY ADDRESS
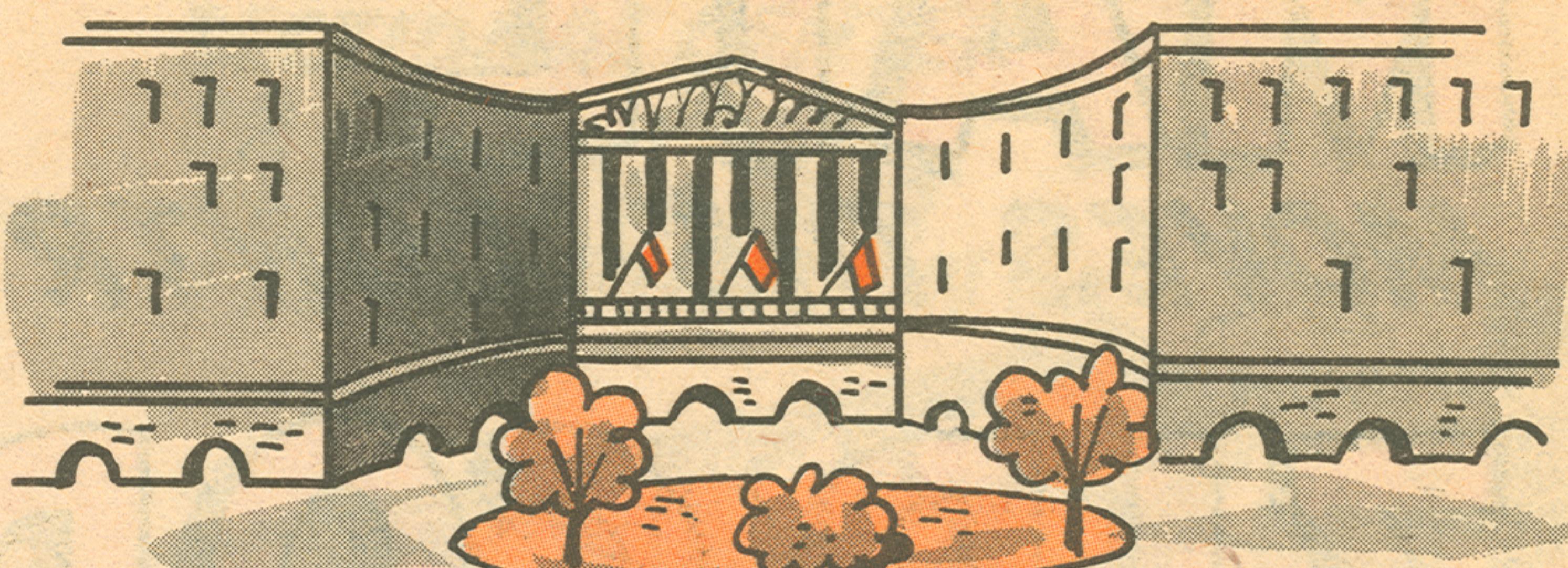
20260

THIS IS THE ZIP CODE FOR THE POSTMASTER GENERAL'S ADDRESS IN WASHINGTON, D.C.

POST OFFICES CAN SORT MAIL WITH MORE SPEED BECAUSE OF ZIP CODE

YOUR ZIP CODE GOES IN THE RETURN ADDRESS. THE CODE OF THE PERSON GETTING YOUR MAIL GOES IN THE MAILING ADDRESS

MRS. GEORGE ZOT
120 GLOBE AVE.
DULUTH, MINN. 55801

MISS BETTY BROWN
12 HURD ST.
CHICAGO, ILL. 60635

HERE'S HOW ZIP CODE WORKS

SUPPOSE THE ZIP CODE IS **60635**
    THE "**6**" SAYS IT GOES TO THE MIDWEST.
   THE "**06**" NARROWS IT DOWN TO CHICAGO.
    "**35**" PINPOINTS A LOCAL POST OFFICE... THIS ELIMINATES MANY HANDLINGS. THE LETTER IS SORTED FASTER AND SENT MORE DIRECTLY TO ITS DESTINATION.

9 5 0
6 4 1
8 CHICAGO 2
7 3

REMEMBER TO MAIL EARLY IN THE DAY BEFORE PLANES, TRAINS AND TRUCKS LEAVE

U.S. MAIL
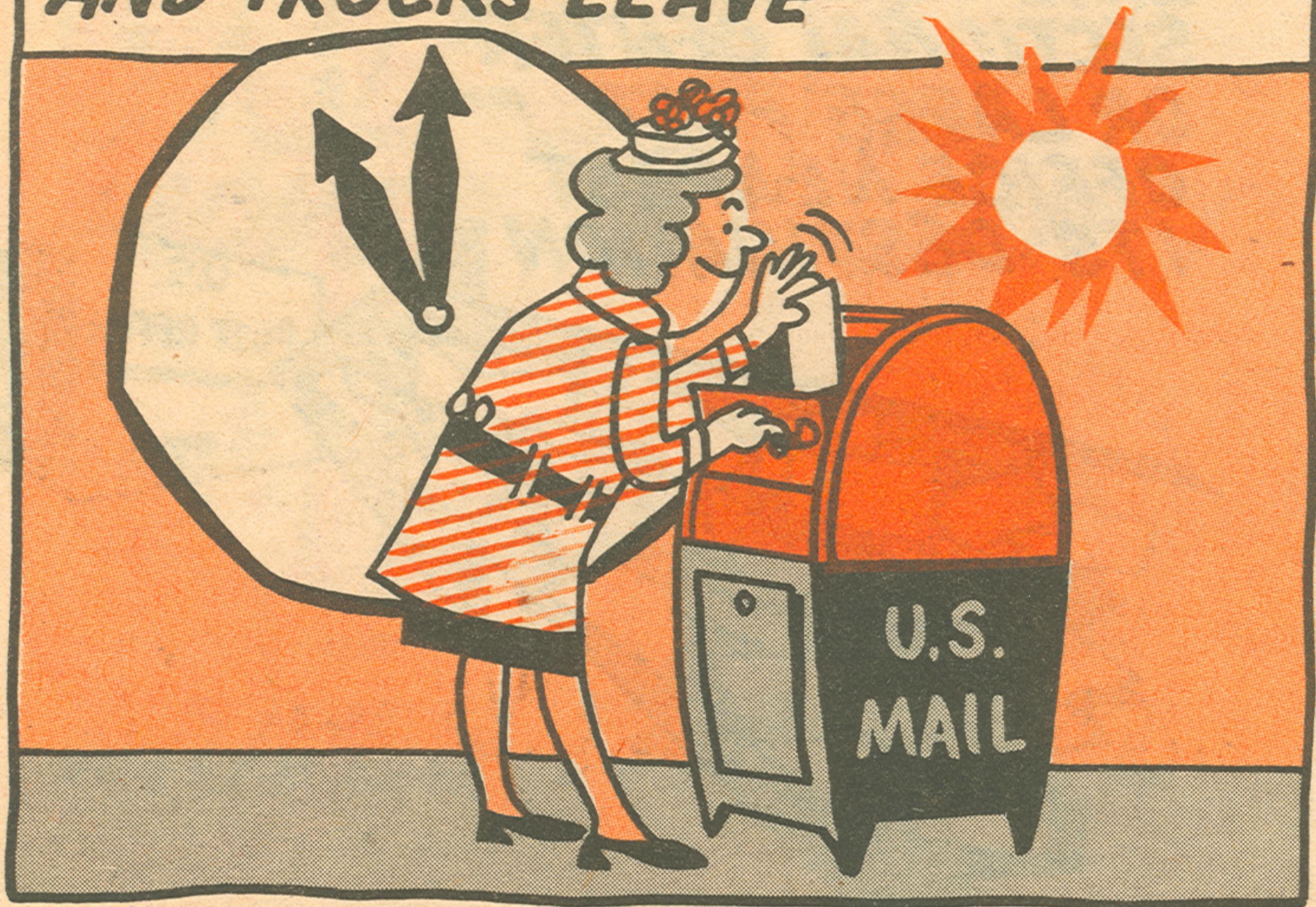
YOUR LETTER GOES FROM HERE...

U.S. MAIL
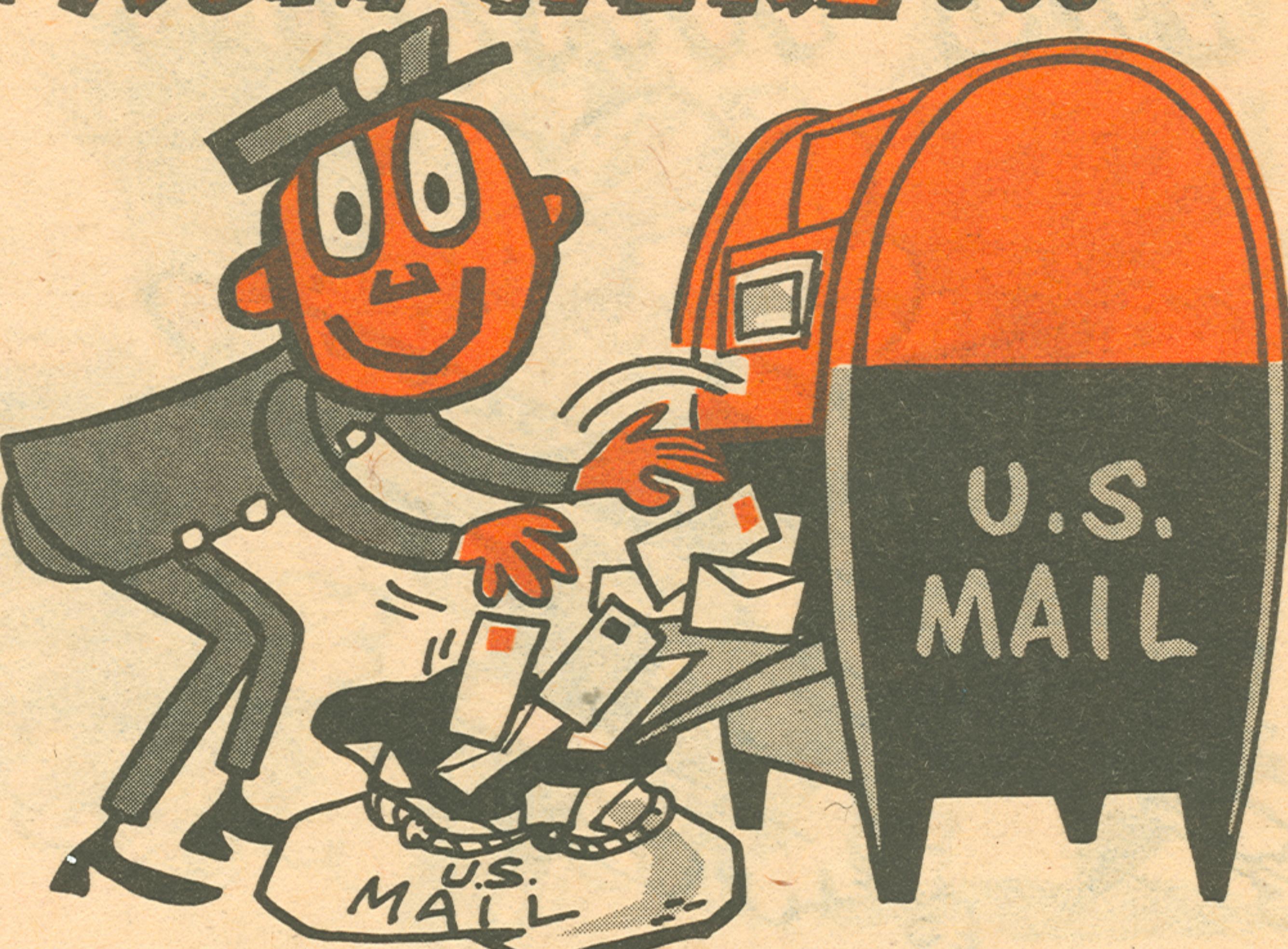
...RIGHT TO THE POST OFFICE
WHERE IT IS CANCELLED, SORTED AND SACKED...
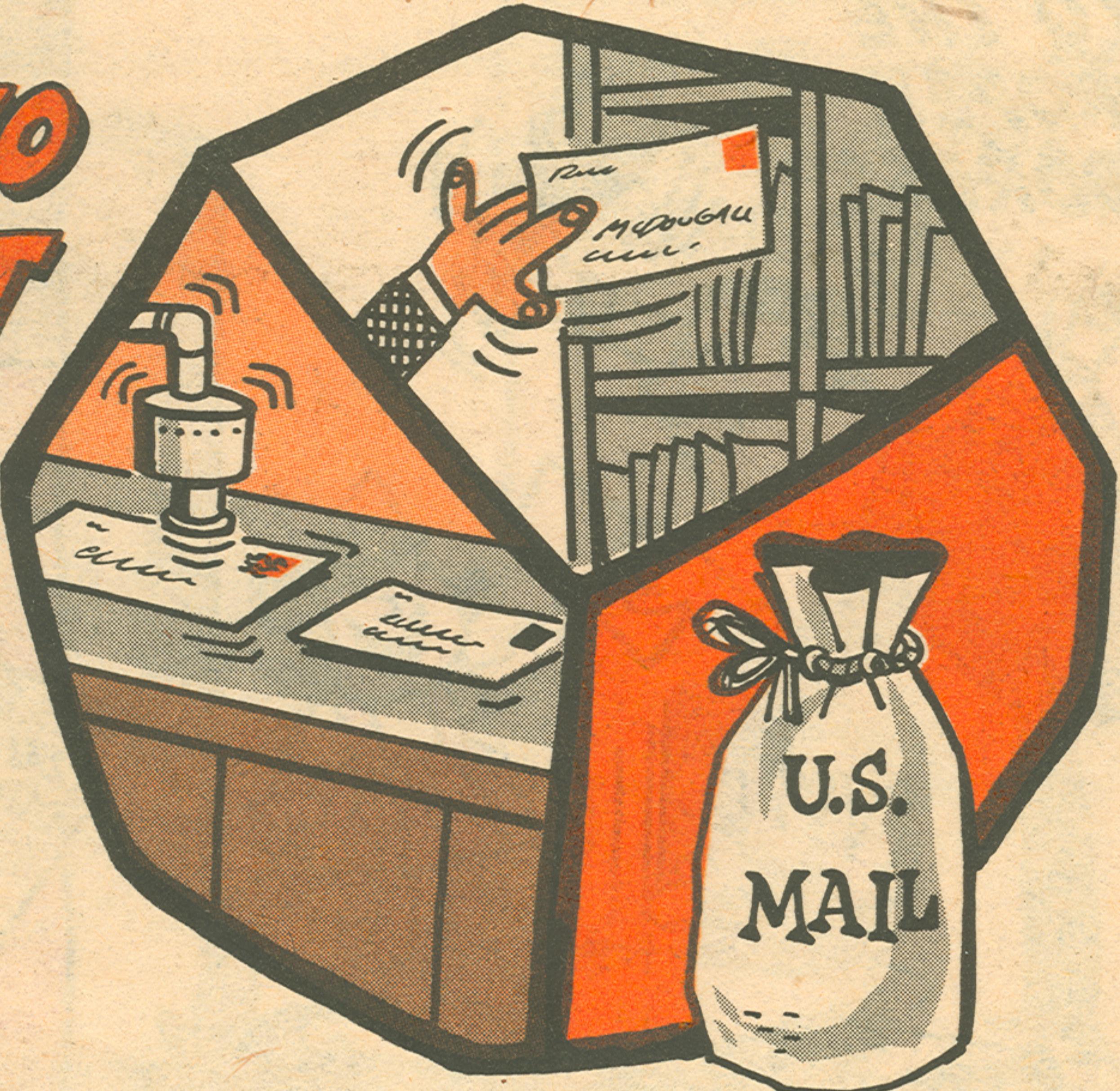
U.S. MAIL

...WITH OTHER MAIL GOING TO THE SAME ZIP CODED AREA
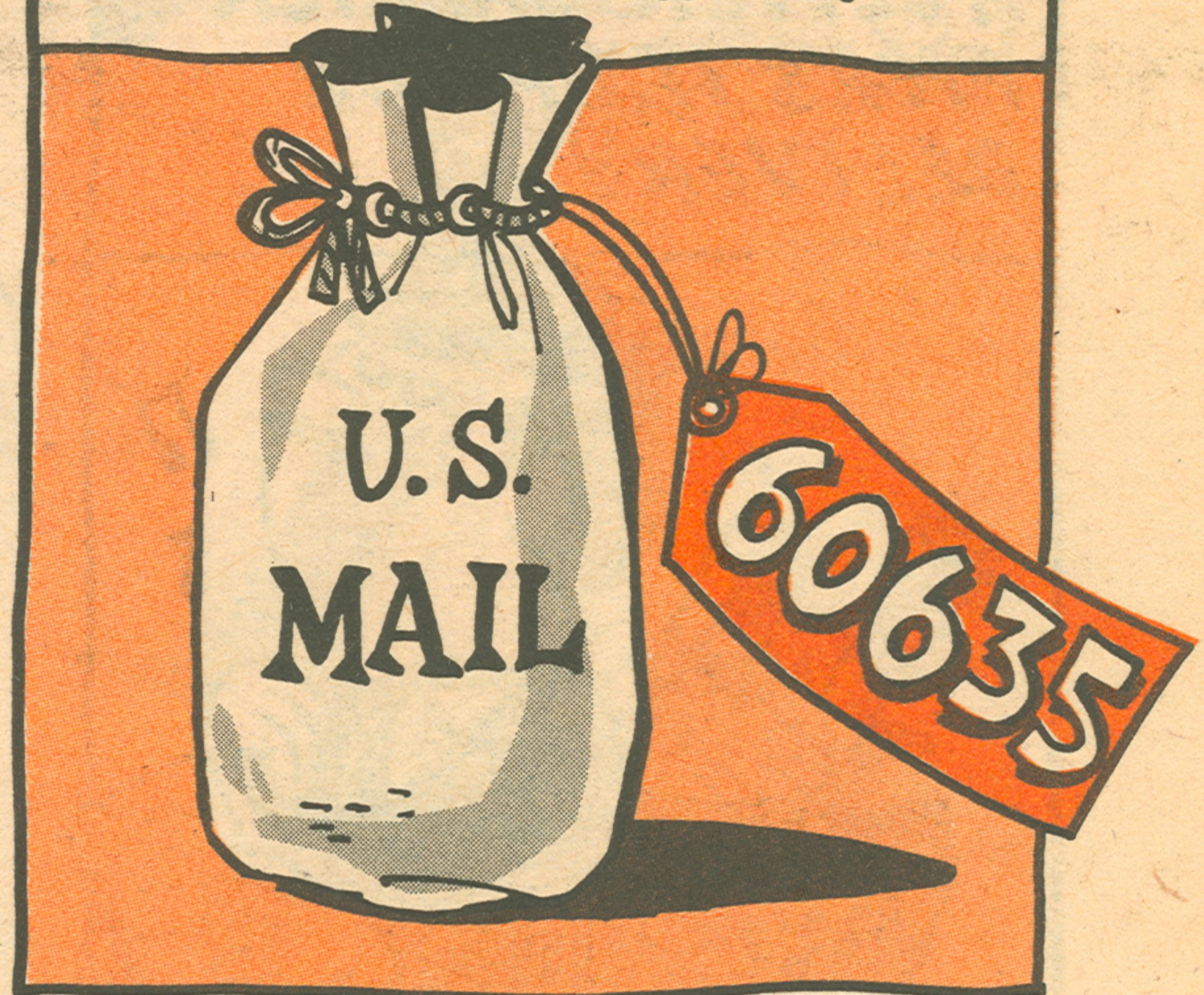
U.S. MAIL
60635

IN SOME LARGE POST OFFICES, EQUIPMENT READS AND SORTS MACHINE PRINTED ZIP CODED ADDRESSES ON LETTERS
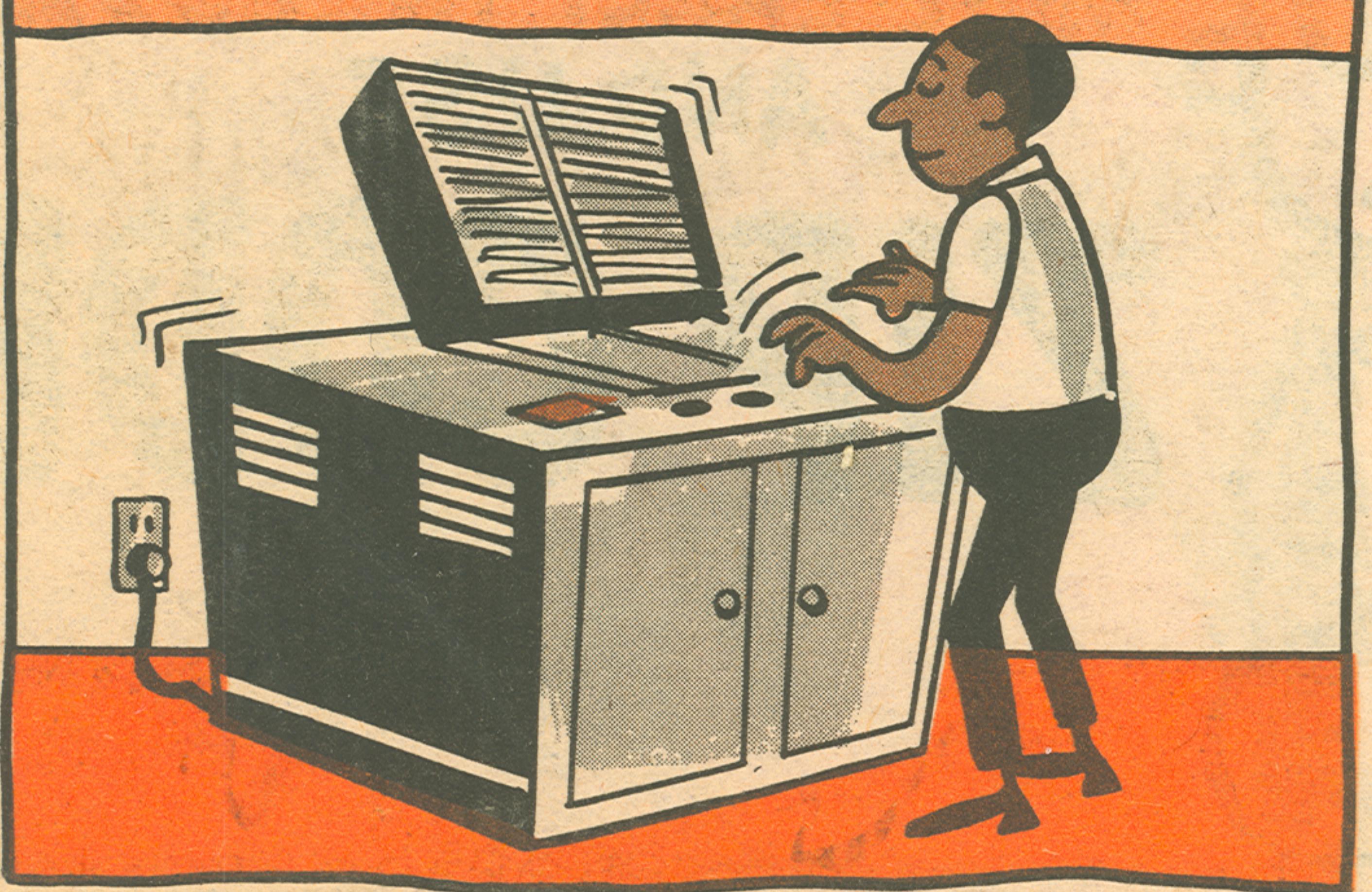
LARGE VOLUMES OF BUSINESS MAIL ALREADY PRESORTED BY THE CODES BYPASS THE POST OFFICE AND GO STRAIGHT TO THE TRANSPORTATION TERMINAL

U.S. MAIL

POST OFFICE   AIRPORT

③
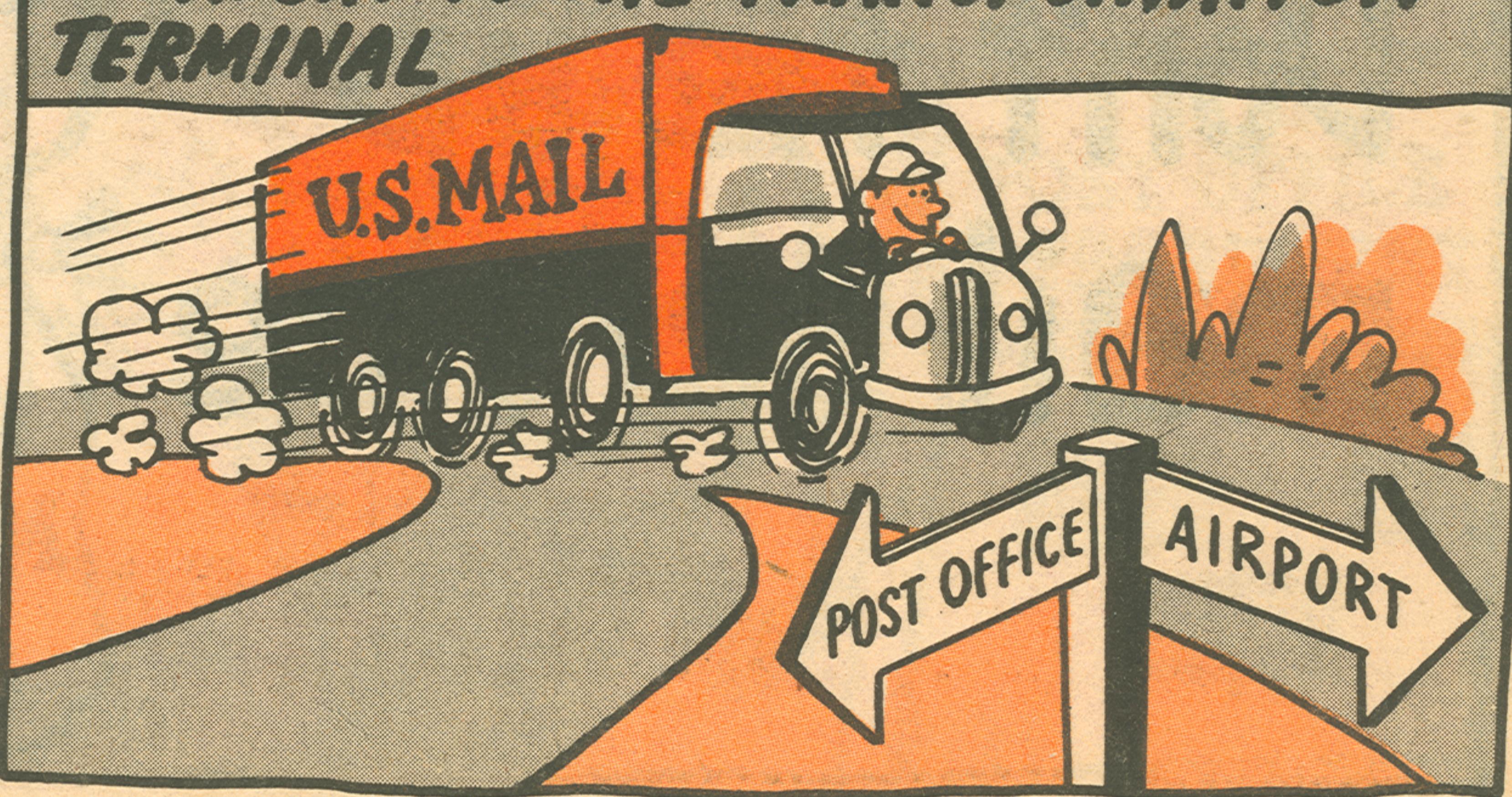
THEN IT'S ON ITS WAY...
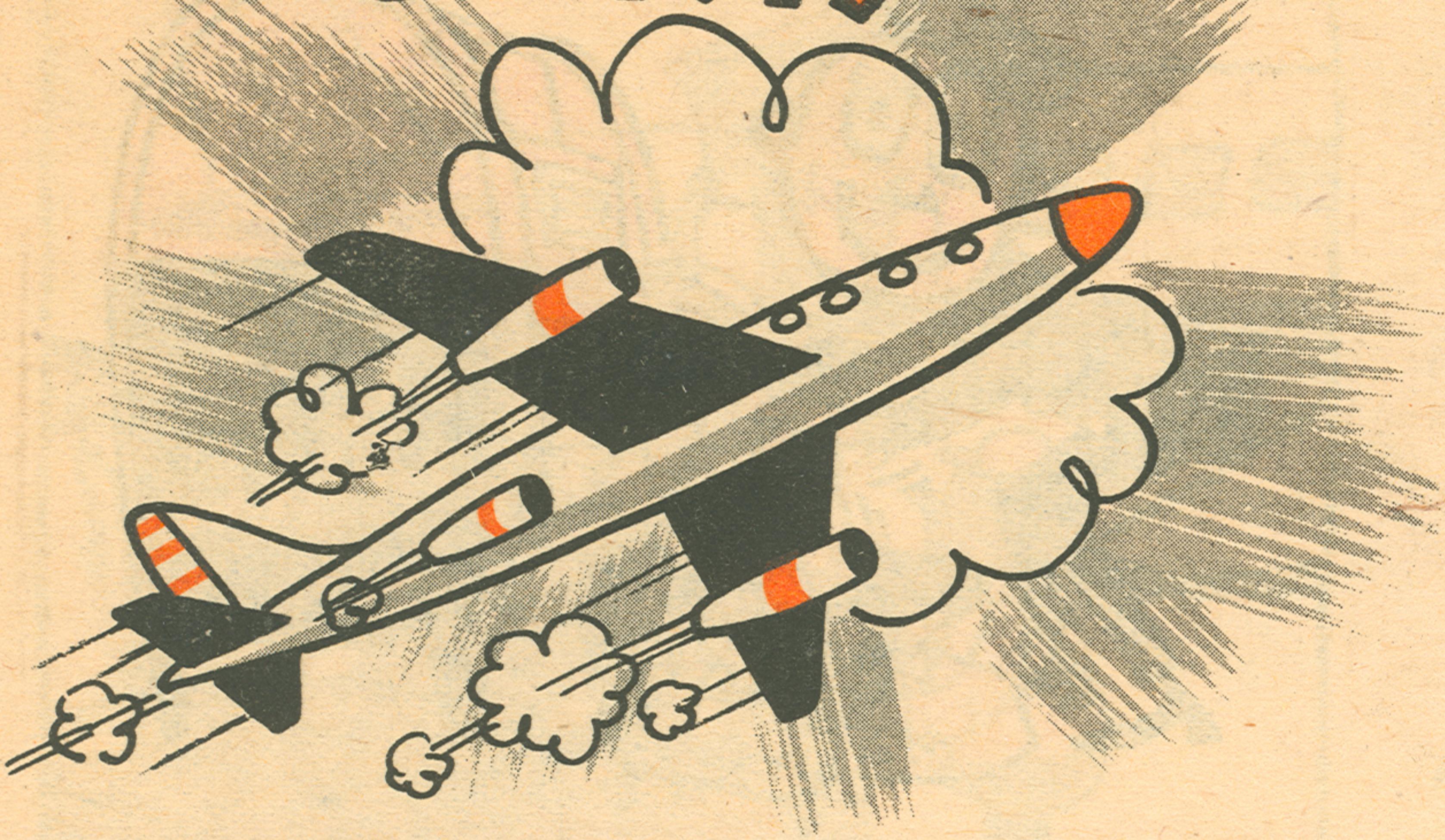
ZIP CODED MAIL GOES IN A STRAIGHT LINE TO THE SECTIONAL CENTER OR LARGE POST OFFICE NEAREST ITS DESTINATION
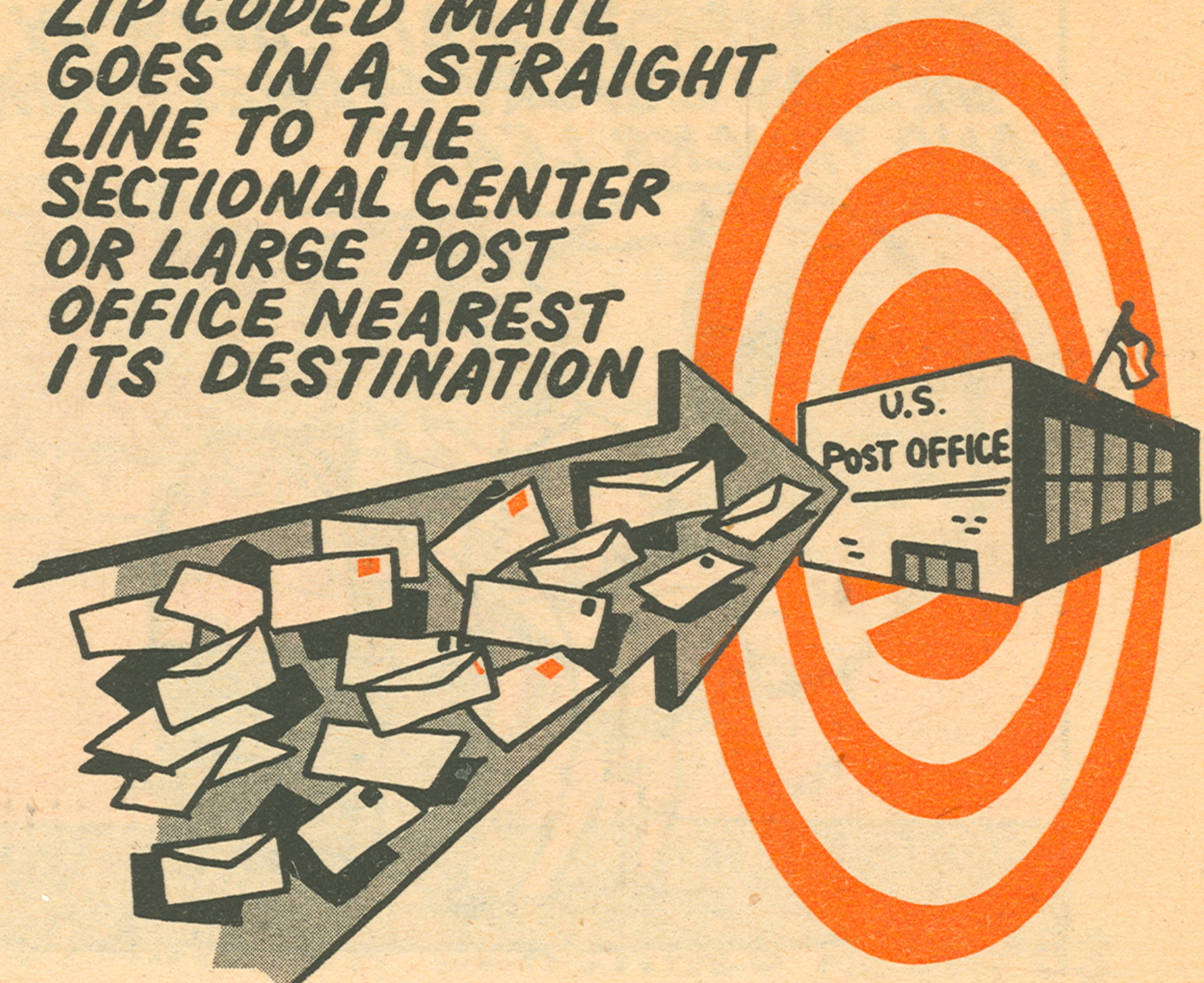
U.S. POST OFFICE

NEXT STOP, THE LOCAL POST OFFICE WHERE A LETTER CARRIER PICKS IT UP FOR DELIVERY...

U.S. MAIL
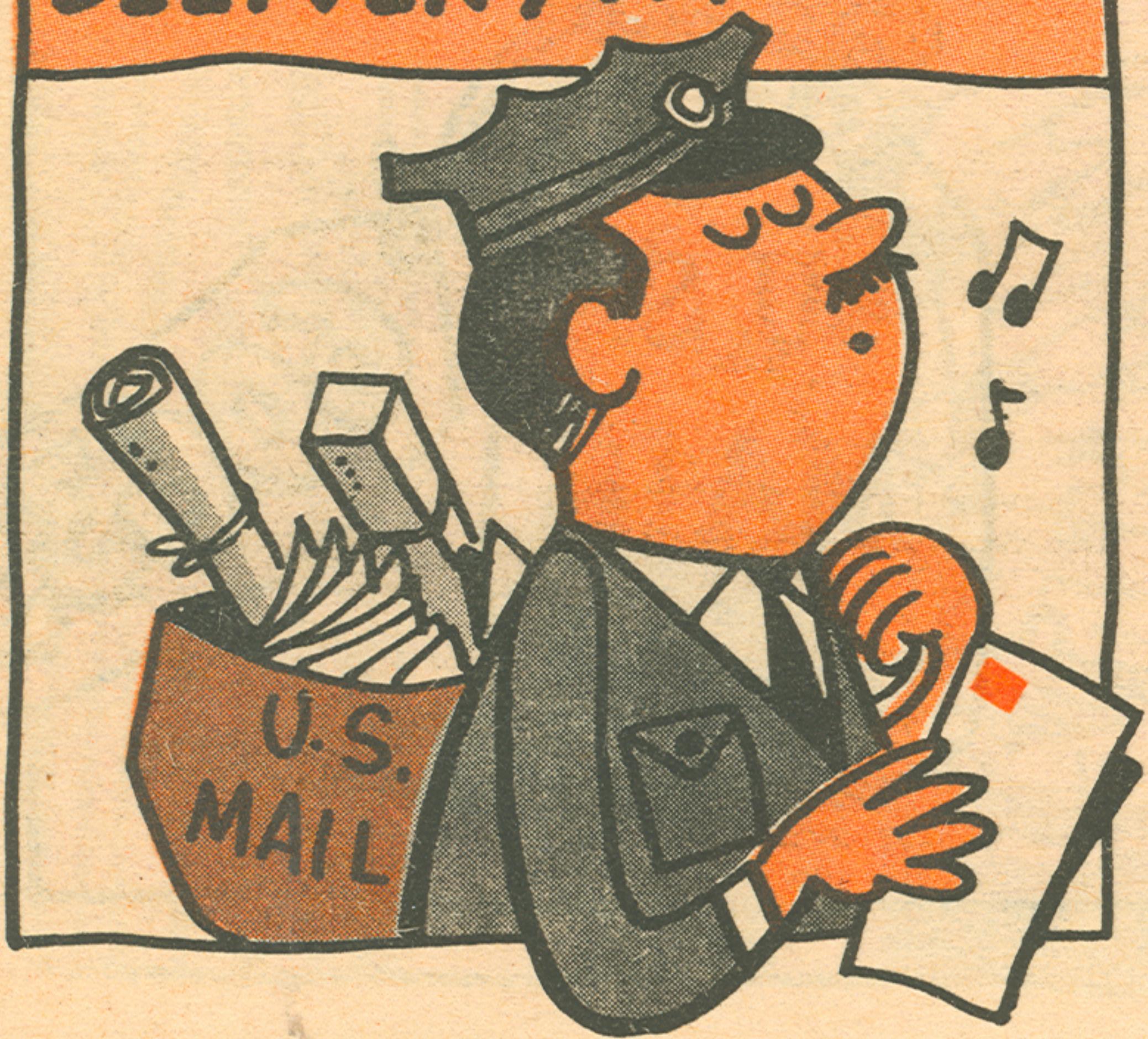
...TO THE PROPER ADDRESS

REGULAR POSTAGE PLUS ZIP CODE... THAT'S ALL IT TAKES

MRS. GEORGE ZOT
120 GLOBE AVE.
DULUTH, MINN. 55801

MISS BETTY BROWN
12 HURD ST.
CHICAGO, ILL. 60635

Don't tie up mail service

U.S. MAIL
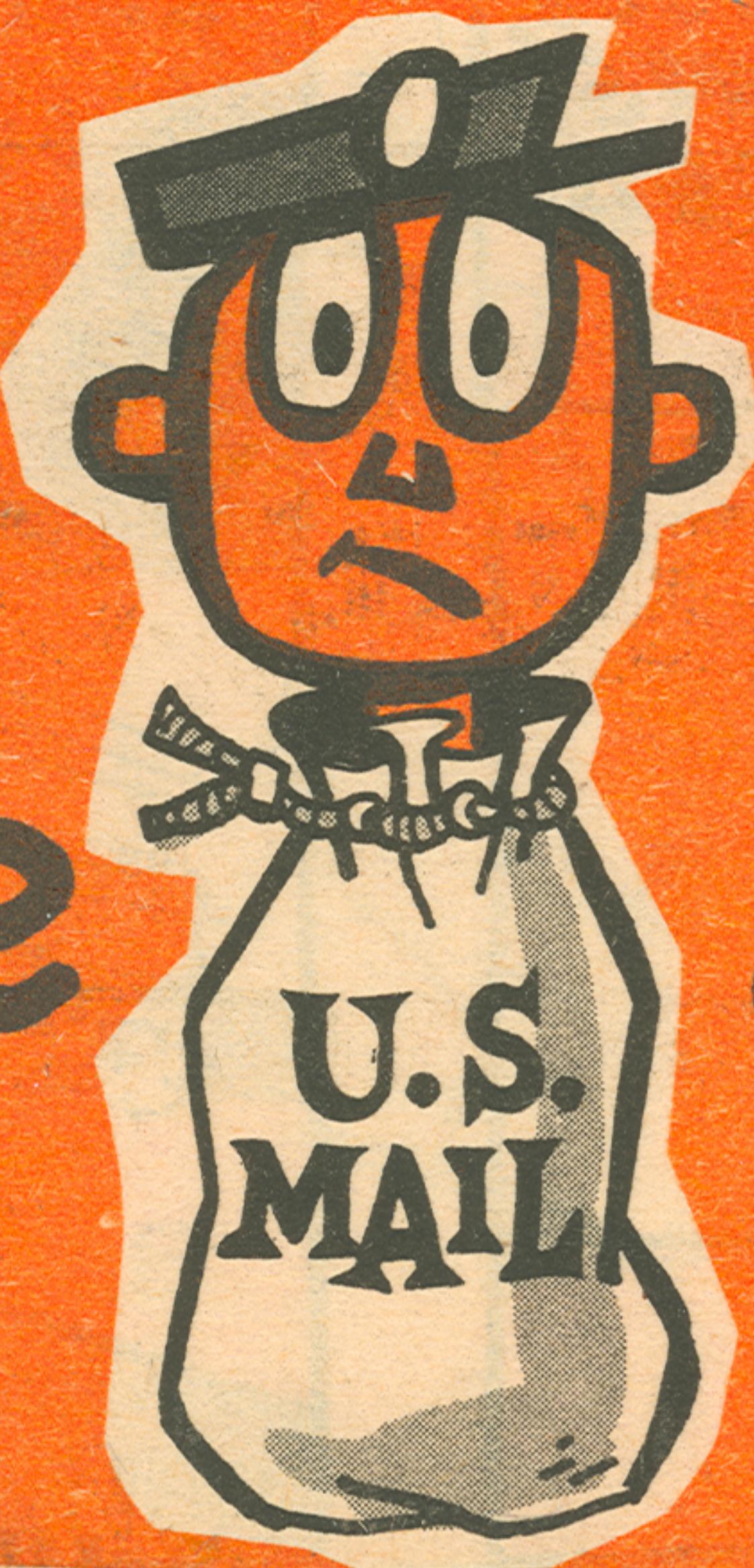
MAIL EARLY IN THE DAY AND USE

ZIP CODE

④